

# BEAT THE CLOCK!

## DISTRIBUTOR SOCIAL MEDIA CHALLENGE

The “Beat the Clock!” challenge will prove anybody can connect a Yaskawa Variable Frequency Drive to a Rockwell PLC in 60 seconds or less.

We’re asking for your participation! Select three or more associates you believe would have fun creating a “Beat The Clock” video and then contact your Yaskawa sales rep to schedule a time to complete the challenge!

### HERE’S A QUICK LOOK AT HOW THE DAY WILL GO:

1. If there is more than one participant at your place, we will meet as a group to review the drive connection process and explain how we will shoot the video. This shouldn’t take more than 15 to 20 minutes.
2. We will then shoot videos individually. This should take 10-15 minutes per person.
3. You will be asked share your video on your personal social media site to drive awareness. Your company may do the same.

That’s about it. Pretty fun. Pretty quick.

it’s fast. it’s easy.

it’s 60 seconds or less!



# BEAT THE CLOCK

CONNECT THE DRIVE CHALLENGE

**JOIN US IN CREATING A FUN, HIGH IMPACT SOCIAL MEDIA CHALLENGE.**

**For any questions, contact your Yaskawa sales rep.**