

Press Release



Yaskawa Featured on World's Greatest TV

Airing on the ION Network in October

Waukegan, Ill. – Starting October 17 through October 26, 2011, Yaskawa America, Inc. – Drives & Motion Division will be one of the companies featured on the show World's Greatest TV airing on the ION Network. The show will focus on Yaskawa as an innovative, leading edge company that has, via its parent company in Japan, been serving the world needs with products to improve global productivity through automation since 1915. Yaskawa has been a North American business since 1967. Since then, Yaskawa has grown to be the world's largest manufacturer of AC Inverter Drives and Servo and Motion Control.

Local listings and air times:

October 17, 2011

Satellite

(DirecTV ch. 305, Dish ch. 216)

Eastern viewers - 6:30am

Central viewers - 5:30am

Mountain viewers - 4:30am

Pacific viewers - 3:30am

Cable

Eastern viewers - 6:30am

Central viewers - 5:30am

Mountain viewers - 5:30am

Pacific viewers - 6:30am

October 21, 2011

Satellite

(DirecTV ch. 305, Dish ch. 216)

Eastern viewers - 11:00am

Central viewers - 10:00am

Mountain viewers - 9:00am

Pacific viewers - 8:00am

Cable

Eastern viewers - 11:00am

Central viewers - 10:00am

Mountain viewers - 10:00am

Pacific viewers - 11:00am

WCPX Chicago 38

Central viewers - 10:00am

October 26, 2011

Satellite

(DirecTV ch. 305, Dish ch. 216)

Eastern viewers - 7:30am

Central viewers - 6:30am

Mountain viewers - 5:30am

Pacific viewers - 4:30am

Cable

Eastern viewers - 7:30am

Central viewers - 6:30am

Mountain viewers - 6:30am

Pacific viewers - 7:30am

About World's Greatest TV

Already in its fourth season, World's Greatest TV is a thirty minute show dedicated to highlighting the world's greatest companies, products, places, and people. Each show is a fast paced tour around the world featuring behind the scenes footage, informative interviews, and exciting visuals.

About ION Television

ION Television is the flagship network of ION Media Networks, Inc., providing general entertainment featuring a mix of popular television series, movies, specials and sports. The ION broadcast can be seen in each of the top 20 markets and 37 of the top 50 markets across the United States.

About Yaskawa

The Drives & Motion Division of Yaskawa America, Inc. manufactures industrial automation equipment. Its products include industrial AC drives, commercial HVAC drives, spindle drives and motors, servo amplifiers, servo motors, machine controllers, and low-voltage industrial control switches. Yaskawa America's Motoman Robotics Division makes industrial robots that can weld, assemble, cut, and handle goods for manufacturers.

For more information on the company or products, please contact Tom Kutcher or visit www.yaskawa.com.

Contact: Tom Kutcher
Manager, Marketing Communications
E-mail: tom_kutcher@yaskawa.com
Phone: 847-887-7318
Fax: 847.887.7310

Yaskawa America, Inc.
Drives & Motion Division
2121 Norman Drive South
Waukegan, IL 60085

Document Number: PR.YAI.10
10/11/2011